



READY FOR INSPECTION . . . New quarters occupied recently by Southwest Savings and Loan Assn. at Cravens and Marcelina will be scene of Grand Opening celebration tomorrow, Saturday and Monday, according to Eldon Bowen (seat, right), vice president and manager of the Torrance firm.

Southwest Savings Plans Its Opening This Week

Celebrating a third anniversary in Torrance, and the opening of new offices at 1603 Cravens Ave. this week end will be the officers and employees of Southwest Savings and Loan.

Special "Grand Opening Days" will begin tomorrow and will continue Saturday and again Monday. Refreshments will be served to all visitors during the three-day event, according to Eldon Bowen, vice president and manager of the Torrance branch.

Starts Tomorrow

The new and completely modern building at Cravens and Marcelina has been occupied by Southwest Savings, and will be open to visitors beginning at 11:30 a.m. tomorrow. It will be open until 7:30 p.m. Friday, Saturday, normally a day of closing, the offices will be open for visitors from

9:30 a.m. until 3:30 p.m., Bowen said. Monday's visiting hours at the new offices will be from 9:30 a.m. until 3:30 p.m.

An invitation to all residents of Torrance and the surrounding area to visit the new branch office has been extended by Bowen.

Source of Pride

"In line with the tremendous progress made in our area, we felt it our duty to contribute a building which would be a source of pride for all," Bowen said yesterday.

"We gratefully acknowledge the loyal public support that has made this move possible in the span of three short years," he added.

The new headquarters is designed in an advanced decor with blue, rust, and ivory dominating the interior color treatment. Modern fixtures are of walnut and formica, with harmonizing drapes and carpeting in the personal service section.

Many Conveniences
Facilities provided for cus-

tomers include a pleasant lounge, relaxing hi-fi music piped in through every corner of the office, and controlled air conditioning throughout.

An adjoining lot provides ample off-street parking for visitors to the office.

"The greatly expanded facilities promises each customer the most efficient attention to his transaction in a minimum of time," Bowen commented.

Services Increased

"In like manner, Southwest's services have increased to include insured savings, home loans, traveler's checks, cashing and selling of government bonds, money orders, and a complete escrow service and collection department for trust deeds.

Gifts will be given everyone attending the celebration and a valuable bonus will be given customers who open new savings accounts or add to current accounts during the grand opening.



PLANS CELEBRATION . . . Eldon Bowen, vice president and manager of Southwest Savings and Loan, Torrance branch, has announced a three-day open celebration for tomorrow, Friday and Saturday at the company's new offices at Cravens and Marcelina.

Salvation Army To Conduct Its Drive in April

A citizens' committee of local leaders will assist the Salvation Army in conducting its annual Salvage Week campaign in Torrance April 22-27.

The committee will be headed by Chairman J. Hugh Sherey Jr. Other members are as follows: Mrs. Grace Wright, schools; Frederick Cook, fraternal; and Reid Bundy, press. During the campaign Red Shield trucks will collect cast-off but still usable articles for reconditioning in the Salvation Army Social Service Center which serves this area.

These articles will fill needs of less fortunate families and will make possible a continued rehabilitation program for needy and handicapped persons at the center, Major Arthur L. Carl, manager, said.

He said the center needs a continuous inflow of salvage articles to carry on the program. Needed are clothing, furniture, shoes, dishes, mattresses, bedding, kitchen utensils, home appliances, silverware, stoves, radios and miscellaneous articles.

Major Carl urged local residents to telephone FAirfax 8-1835 to bring a Red Shield truck to home or office during Salvage Week.

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JOHN S. GIBSON JR. Council President

Establishment of branch offices of the Traffic and Planning Departments in the Harbor area, is hailed by Council President John S. Gibson Jr., as one of the outstanding achievements of 1956.

These new offices, located in the Wilmington Branch City Hall, provide all the services of the main office in Los Angeles with greater convenience to all persons living in the southern part of the 15th district.

"This move toward decentralization of essential services already has proved a marked convenience to residents of the district," Gibson said, adding, "assignment of personnel to the branch offices to handle all cases in the district also has materially reduced the time for processing applications."

Councilman Gibson, unopposed for re-election in his 15th district, made these assertions while reminding his constituents of the municipal election next Tuesday.

"Only by your expression at the polling places can the representatives of government know your feelings," Gibson said in urging every registered voter to exercise his franchise.

VOTE TUESDAY, APRIL 2ND

(Political Advertisement)

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LYDY, OLSON SEEK TOP POST IN MOOSE LODGE

The names of Fred Lydy and William Olson will appear on a ballot as candidates for lodge governor at the annual election of officers of the Torrance Moose Lodge to be held next Monday, according to James A. Evans, secretary.

Olson is the present junior governor of the Torrance Moose, while Lydy is treasurer. Both men are employed by the National Supply Co.

Nominated as candidates for junior governor were O. E.

Jeffers and James McCune. Entered in the contest for lodge treasurer are Garvis J. Coffey, William Griep, and Clyde Drennen.

Two members were nominated for one vacancy on the board of trustees and a three-year term of office. They are Walter Coons and Newton Mazzola.

The lodge polls at 1744 W. Carson St. will be open to voters from 1:30 to 9 p.m.

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